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The FLINTSTONES' NEIGHBORS
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RUBBLE
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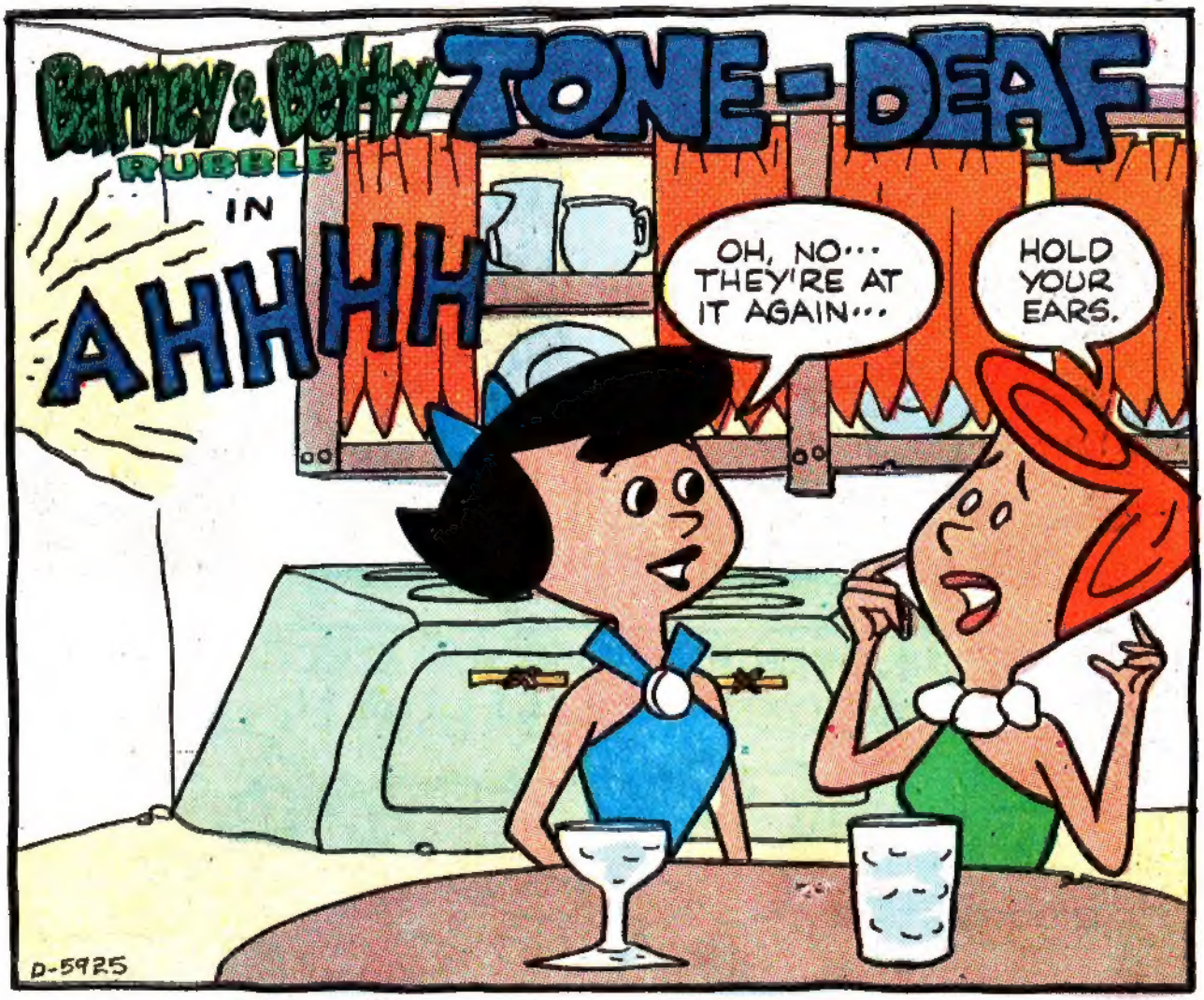

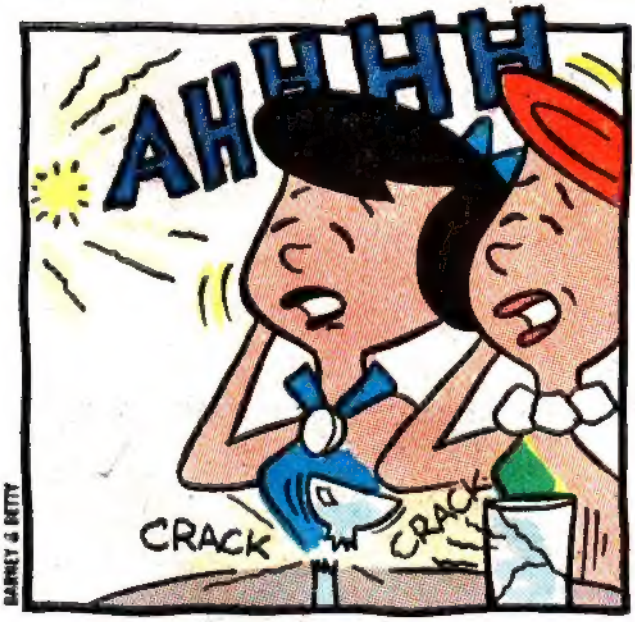

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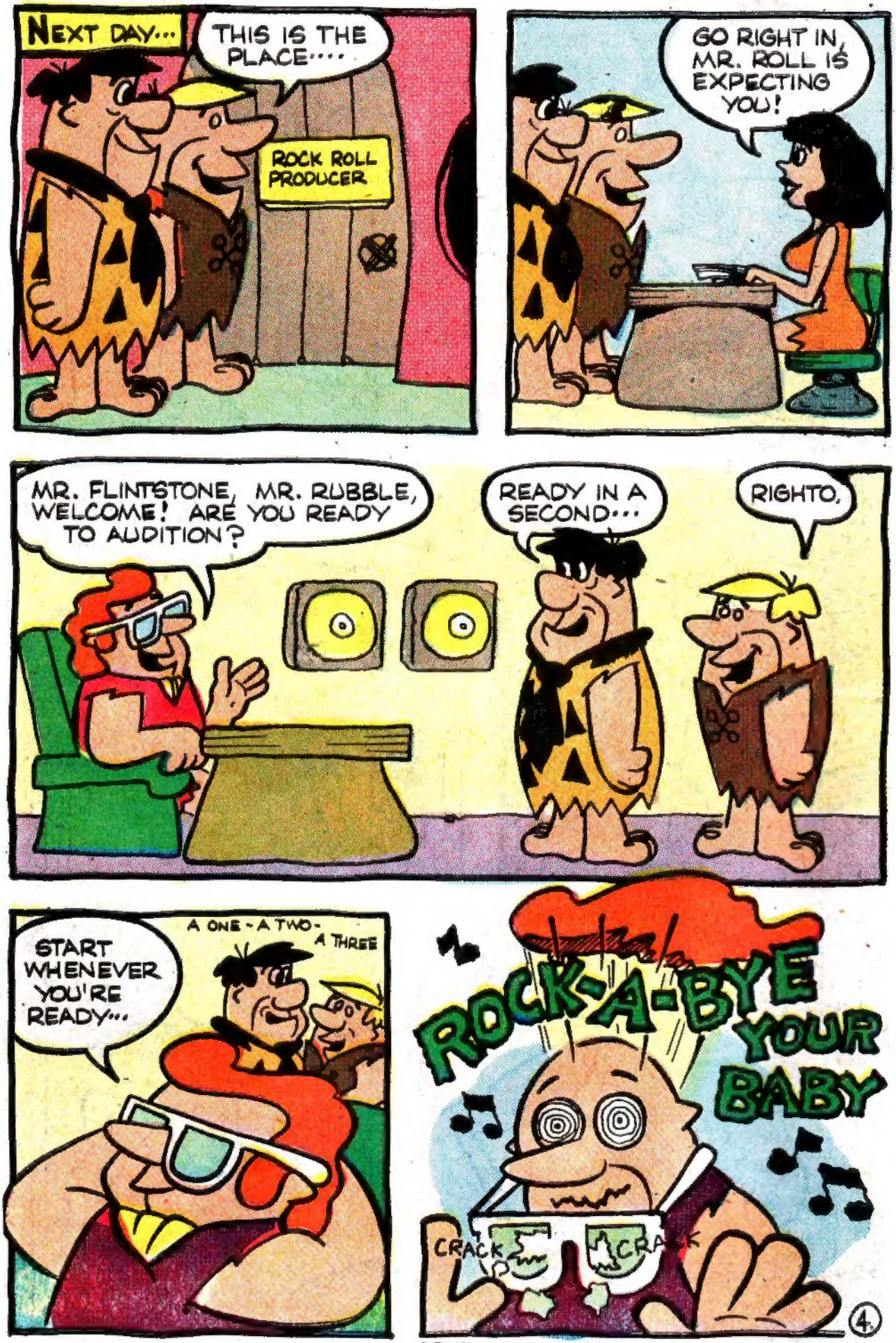
HEY, THAT WAS SOME GREAT HARMONY, BARN'
THANKS, FRED!
LET'S RUN THROUGH IT ONE MORE TIME···
OK, FRED!
I NEVER PROMISED YOU A ROCK GARDEN—AHHHHHH
AHHHHH
CRACK
CRACK
CRACK
CRACK
CRACK
IF WE KEEP UP THIS HIGH STANDARD OF VIRTUOSITY, BARN', WE MAY SOMEDAY PLAY THE HOLLY ROCK BOWL!
GOSH!
2.

IF YOU TWO SANG IN THE HOLLY ROCK BOWL, YOU'D PROBABLY CRACK IT···
COME ON, BETTY, DON'T YOU KNOW GOOD MUSIC WHEN YOU HEAR IT?
YEAH, HEH HEH··· THE MUSIC WORLD HASN'T SEEN THE LIKES OF US SINCE ENROCKO CARUSO···
AND NEVER HAVE THEY HEARD THE LIKES OF YOU!
LET'S JUST HOPE THEY NEVER DO···
LET A PROFESSIONAL DECIDE THAT··· WE'RE GOING FOR AN AUDITION TOMORROW···
3.



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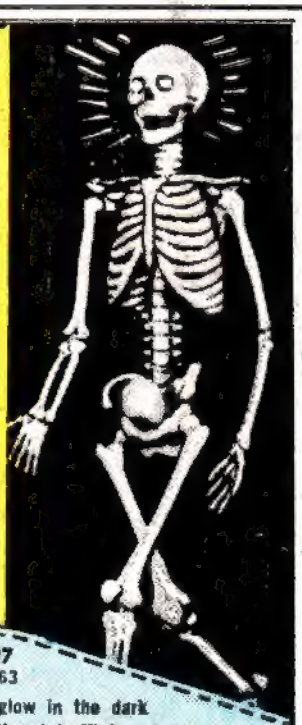
MONSTER S-I-Z-E MONSTERS



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Money Back Guarantee. . .

Just send $1.00 plus 35c to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.

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Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose $1 plus 35c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

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ADDRESS .....

CITY ..... STATE ..... ZIP

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Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.

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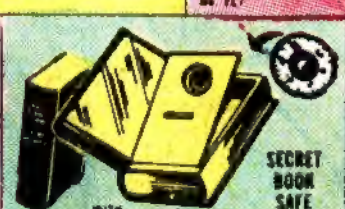

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TOTAL AMOUNT ENCLOSED

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NAME

ADDRESS ZIP

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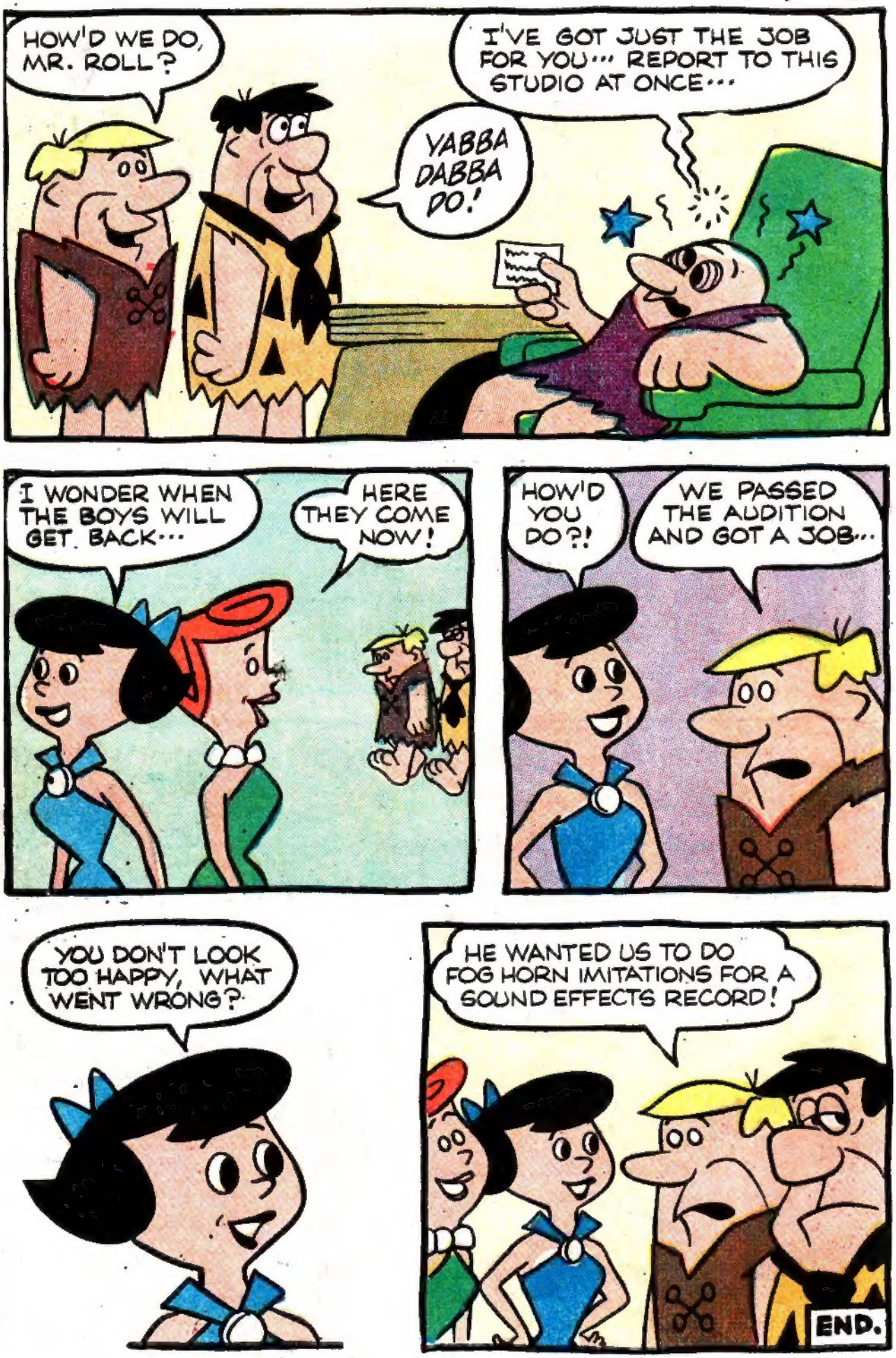
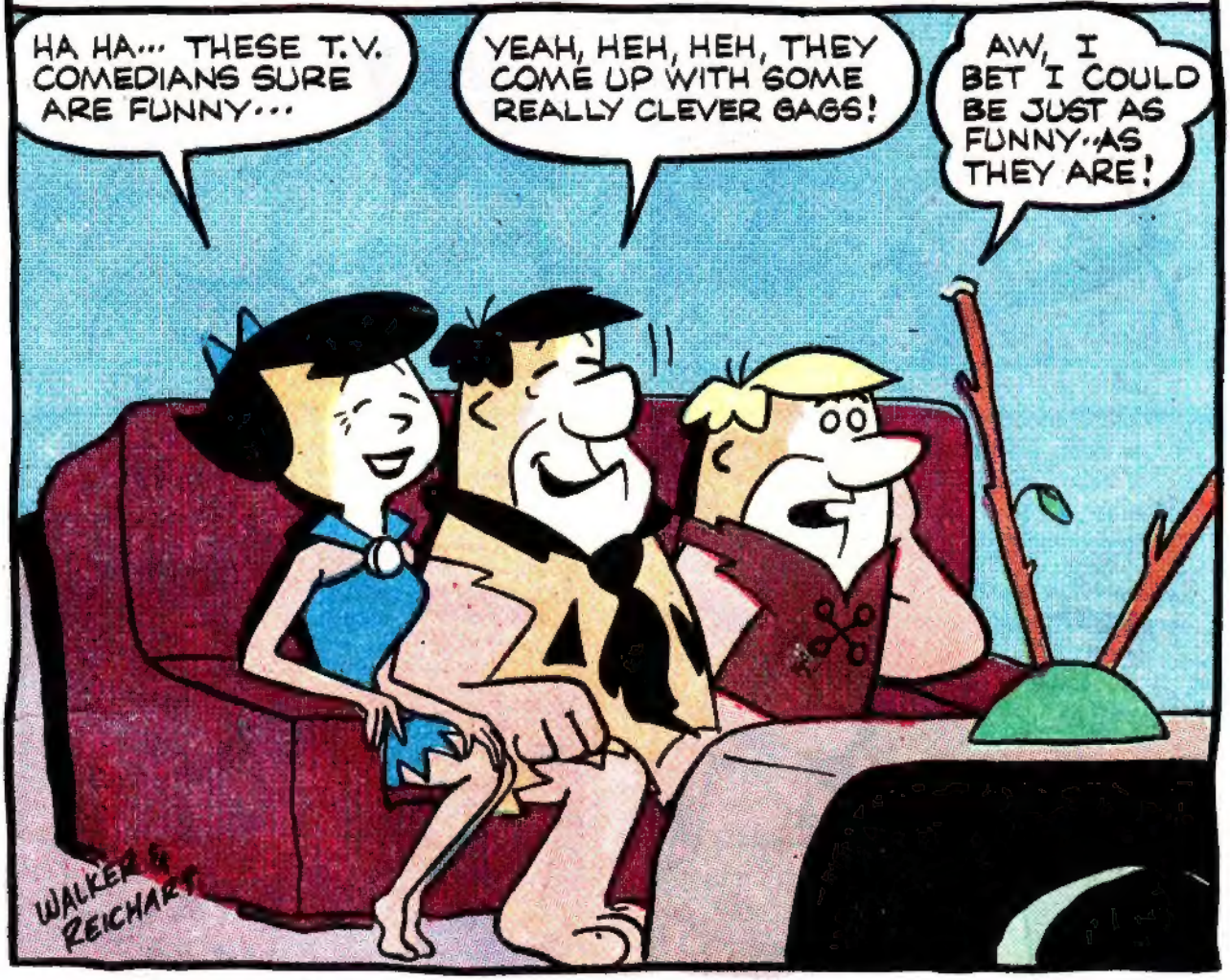
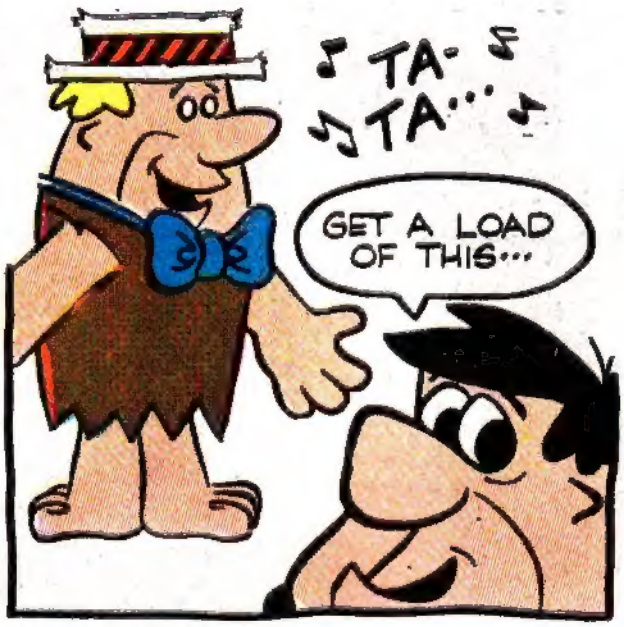

HOW'D WE DO, MR. ROLL?
I'VE GOT JUST THE JOB FOR YOU··· REPORT TO THIS STUDIO AT ONCE···
YABBA DABBA DO!
I WONDER WHEN THE BOYS WILL GET BACK···
HERE THEY COME NOW!
HOW'D YOU DO?!
WE PASSED THE AUDITION AND GOT A JOB···
YOU DON'T LOOK TOO HAPPY, WHAT WENT WRONG?
HE WANTED US TO DO FOG HORN IMITATIONS FOR A SOUND EFFECTS RECORD!
END.

Barney & Betty Rubble in FUNNY MAN


HA HA... THESE T.V. COMEDIANS SURE ARE FUNNY...
YEAH, HEH, HEH, THEY COME UP WITH SOME REALLY CLEVER GAGS!
AW, I BET I COULD BE JUST AS FUNNY AS THEY ARE!
WALKER & REICHART

ANNOUNCING THAT UP AND COMING NEW COMEDY SENSATION, BARNEY RUBBLE!


TA-
TA...
GET A LOAD OF THIS...

TELL ME, FREDDY BOY, WHY DID THE CHICKEN SAURUS CROSS THE ROAD?
TO GET TO THE OTHER SIDE!

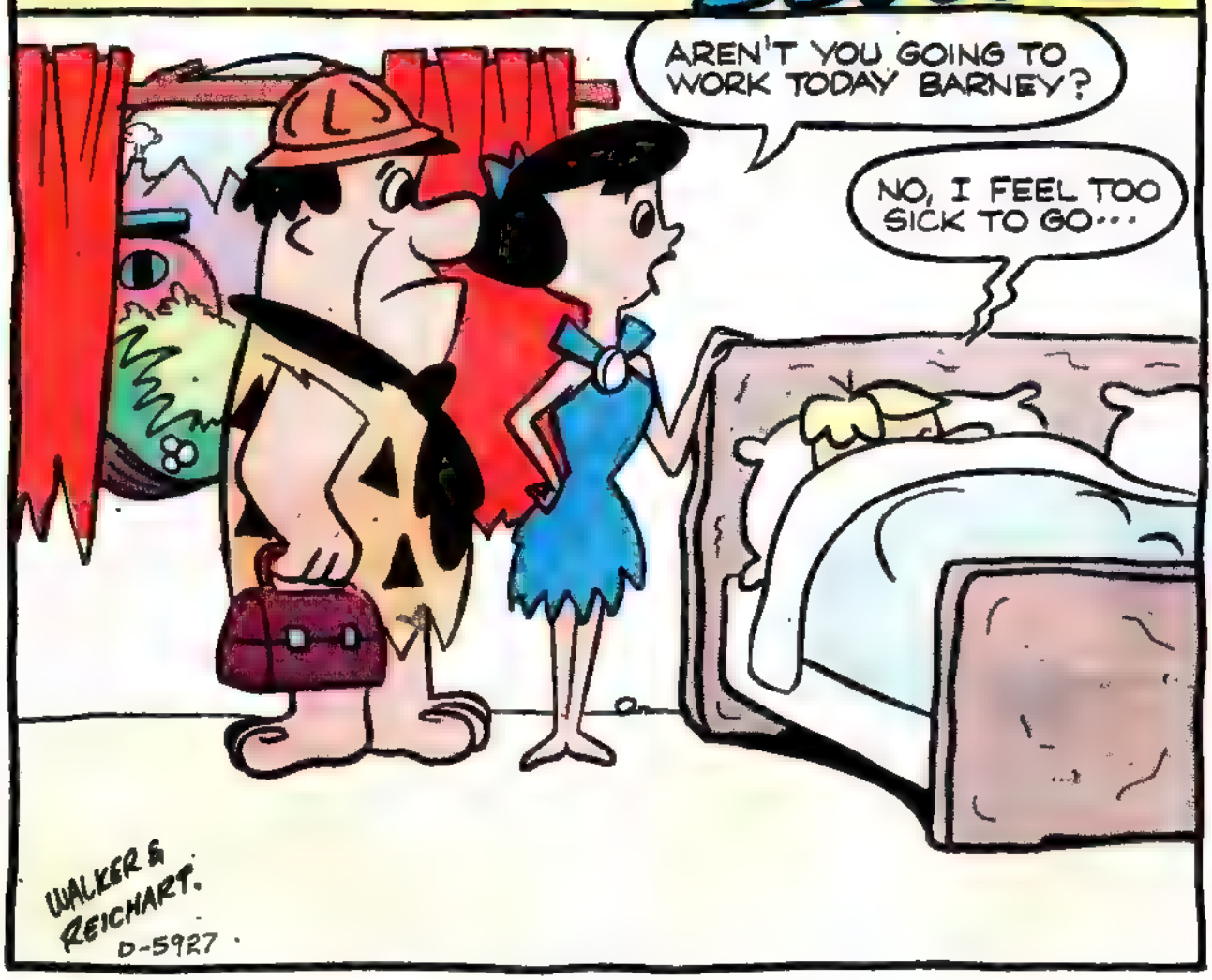
OH, YOU KNOW THAT ONE... LET ME TELL ANOTHER...
DON'T BOTHER!

DID YOU HEAR ABOUT THE VEGETABLE THAT TELEPHONED THE ROSE?
NO.

YEAH, HE CAULIFLOWER! I MADE THAT ONE UP MYSELF!
NO KIDDING...
2

A FUNNY THING HAPPENED TO ME AS I LOAFED OUTSIDE THE COOKIE FACTORY, A COP NAMED BAKER ARRESTED ME FOR ROLLING A BUM FOR SOME BREAD... WHEN HE ASKED ME WHY I DID IT, I TOLD HIM I KNEADED THE DOUGH... HAW HAW HAW HAW
DID YA HEAR THE ONE... ABOUT...
HOO-BOY! WE GOTTA SHUT HIM UP!
BUT HOW?
I'VE GOT JUST THE THING!
OOF!
FRED!
TAKE IT EASY, BARN'
AARGH!
OOF!
OH MY!
NOW THAT'S WHAT I CALL A GOOD GAG!
END.

BARNEY & BETTY RUBBLE in SICK LEAVE



WHAT IS IT DOCTOR?
SEEMS TO BE AN ACUTE CASE OF "JOBITIS"...
M.D.
WHAT'S THE CURE?
I GO TO THE PHONE-BOOTH ON THE CORNER ... CALL YOU, AND YOU JUST GO ALONG WITH WHAT I TELL YOU ... TO SAY!
I'LL GET IT BARNEY...
RING-G
HELLO? MR SLATE? IF BARNEY ISN'T THERE IN TEN MINUTES HE'S FIRED?!!
(I SAID IT, DOCTOR...)
IT WORKED!
FINE, THAT'LL BE $25 PLEASE!
WHAT A RACKET!
END..

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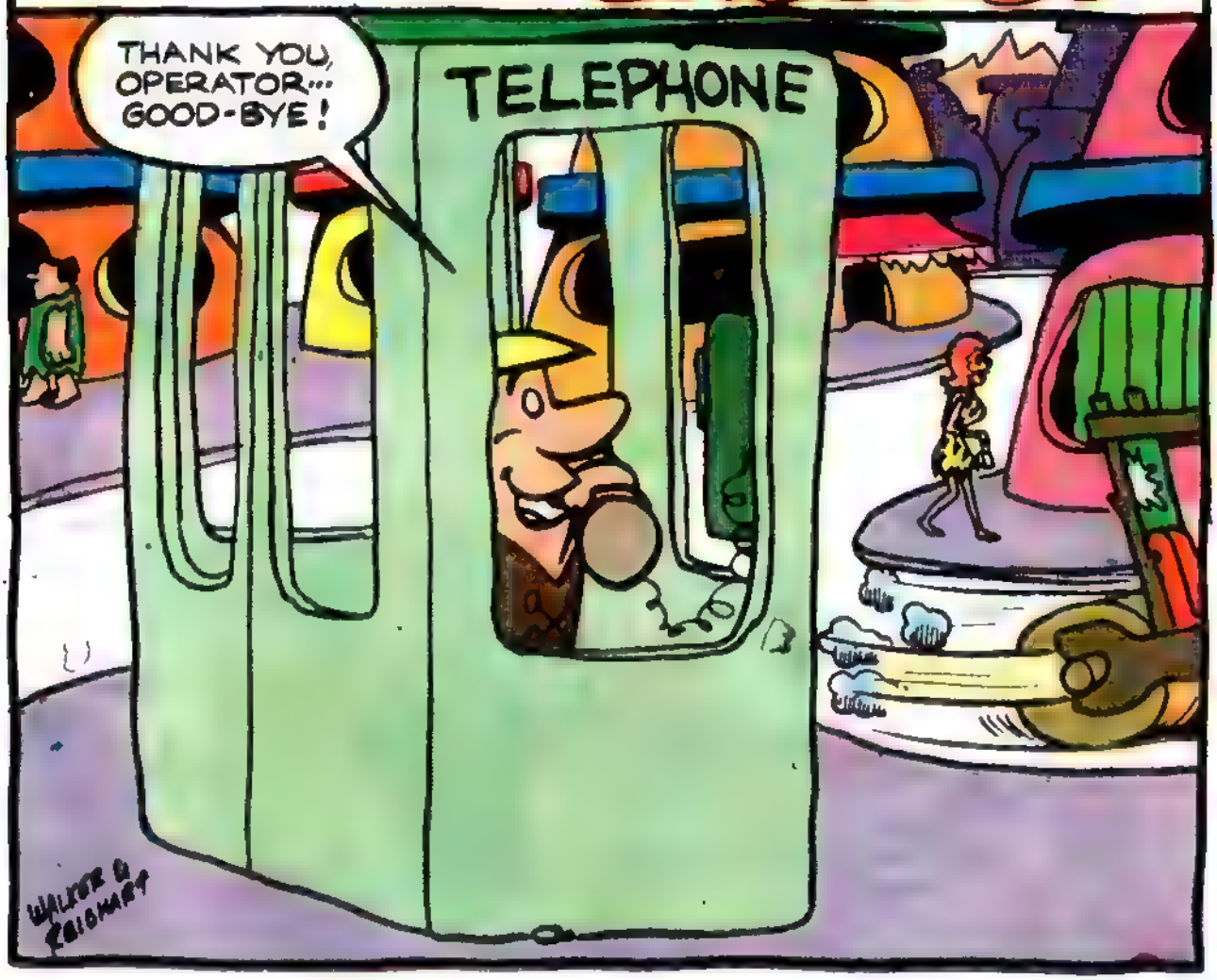
Barney & Betty Rubble in PHONY BALONEY



DARN PHONES!
HELLO, OPERATOR, MY FINGER IS CAUGHT IN THE COIN RETURN SLOT, COULD YOU SEND SOMEONE TO GET ME OUT?
I'M SORRY, OUR SERVICE PERSONNEL IS OFF ON SATURDAY! YOU'LL HAVE TO WAIT UNTIL MONDAY... (CLICK)
YOU CAN NEVER WIN, I'LL CALL FRED...
...AND HURRY UP FRED, THIS IS EMBARRASSING!
A FEW MINUTES LATER...
I DON'T KNOW HOW YOU DO IT, BARN', HAW HAW...
C'MON, FRED, GET ME OUTTA HERE!
2.

OKAY, 'BARN'... ONE... TWO... THREE...

RIP
(POW)

GEE, THANKS, FRED!

TRYIN' TO ROB THE COIN BOX ON THE PHONE EH? COME WITH ME...

BOY! WHAT A LOUSY DAY!
AW, IT AIN'T THAT BAD, FRED...

I GOT TWO OF MY DIMES BACK!
END...

For more than thirty years, I have taught those darling little children in the grade schools. It has been necessary for me to give them examinations on what they should have studied and should have learned. Sometimes the examination is written. Other times it is oral. I, also, have to ask them questions about what they are doing. One thing is certain: If teacher is not clear in pronouncing a word or doesn't make the meaning clear of a thought, those little kids will give you unusual answers. The kids always enjoyed trying to catch teacher with a riddle or puzzle, or find something that the teacher doesn't know. How happy a boy or girl is when this has been accomplished.

Our new principal, Dr. Herman Lusser, required that every teacher prepare a set of questions to be given as a final examination. He checked through my questions and then gave his o.k. to it. These I had mimeographed, and one June day I gave my class this final examination. Tommy Herlowe sat in the fifth seat in the second row on that day. He would look at the examination paper, then at his answer paper, and laughter came from his lips. I was very much annoyed. When the class had been dismissed, I kept him in and spoke to him.

"Did you think my questions were funny?" I wanted to know.

"They were very good," he informed me. "I didn't know the answers. They were funny. That's why I laughed."

He just passed that examination with a mark of 65%.

There are times when the kids will repeat over and over again what seems to us to be sheer nonsense. But they enjoy doing it. For example, one day while on yard duty the kids were all saying: "Niffty - bitty - biffty - he seems to be so shiffty." I did the best I could to get one boy to explain it to me. But he snapped back at me, "You mean you don't know it?"

On another occasion, they all were saying this one: "Sixty seconds make a minute. Sixty minutes make an hour. Twenty-four hours make a day. Three hundred and sixty-five days make a regular year. One hundred years make a century. Can you live that long?" One girl asked me what a lot of centuries make. So I told her about the word aeon. Two days later, they repeated it all during the play time in the yard. But this is what they added:

"A lot of centuries make an aeon. Teacher says so. But we won't be around to find out if he is right or wrong. Anyway that is very long."

One day, our kindergarten teacher had to leave for an hour on some kind of an emergency. So I was asked to send my brightest girl to sort of "keep order." Elaine went there and then came back when the kindergarten teacher returned.

"How were the little ones in kindergarten?" I asked.

"Still there," was her two word reply. And you know something? The more I thought about it, the more I concluded she was right in her answer to my question. This next one is really for our post office big shots. When they introduced the zone numbers, we teachers were called to a special conference after school by our principal. A man from the post office spoke to us and gave each teacher a zone sheet. Then the principal gave the orders.

"Next to the address of each pupil in your roll book, write the zone number. Then devote one hour, if necessary, to be certain that each student knows his zone number."

This I did, and I was almost blue in the face when I finished. Two days later, little Peter didn't return for his afternoon class. His mother was worried and came to school. He hadn't even gone home for lunch. So the principal called the police precinct, and by two thirty an officer came with little Peter in tow.

"What a headache he gave us," sighed the police officer. "But I will admit he is a nice and polite kid. He couldn't remember his own name, on what street he lived, nor even the number of the house in which he lived. All he kept repeating over and over was his zone number: 10458 ... 10458 ... 10458."

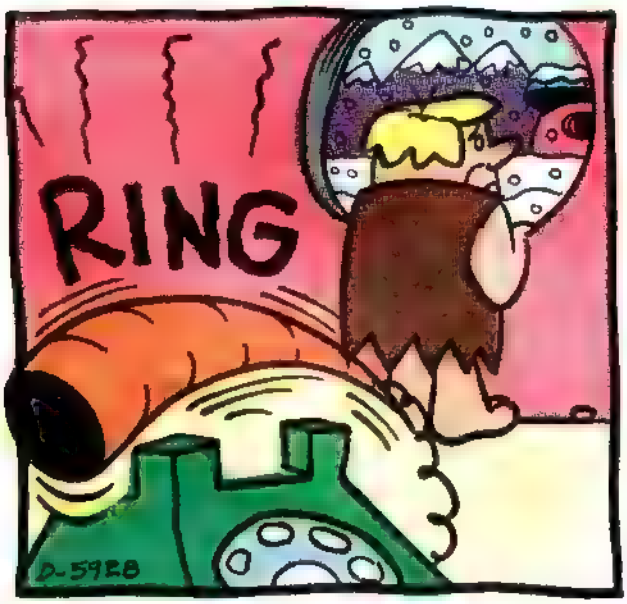
O.k. Anyway, Peter got back to normal before he left school with his mother. But I'll never forget what he said to me.

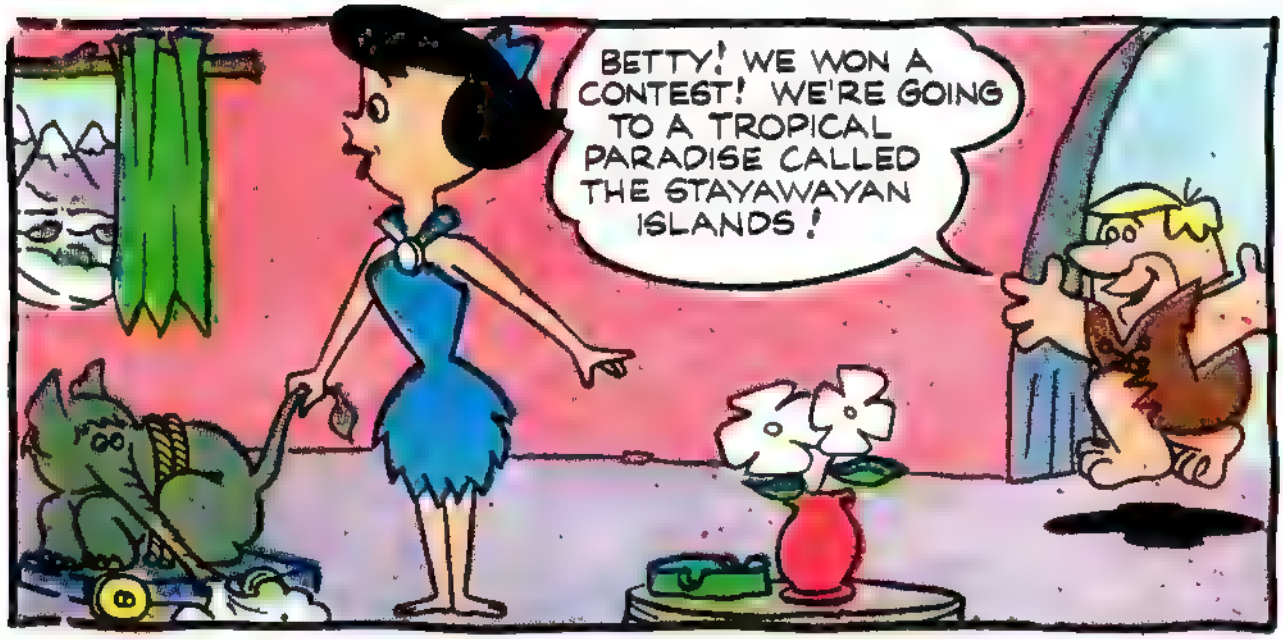
"Gee, I think I forgot my zone number. What is it? Is it 45801 or 10584?"

Anyway, I guess I was sort of lucky because the principal didn't send for me or scold me in any way whatsoever. Maybe I did a good job on teaching the zone number, at that. More next time about what happens in a school and especially in my class.

******

Barney & Betty Rubble in TRAVEL TROUBLE



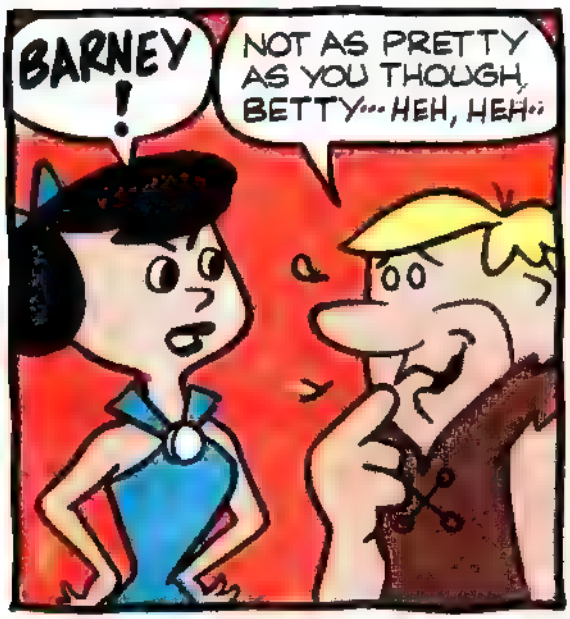

BETTY! WE WON A CONTEST! WE'RE GOING TO A TROPICAL PARADISE CALLED THE STAYAWAYAN ISLANDS!

ARE YOU SERIOUS?
YES! THEY JUST CALLED AND THEY'RE SENDING OVER TICKETS RIGHT NOW!

THERE'S THE DOORBELL!
RING

THANKS!
HERE YOU ARE, MR. RUBBLE, TWO AIRPLANE TICKETS AND SOME BROCHURES!

HEY, BETTY! LOOKIT THE PICTURES IN THESE BROCHURES!
2.



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Yes, our Muscle Building Secrets contained in HERCULES II can transform your present body into the kind of handsome rippling muscularity that other guys respect and all girls 'flip' over.

It doesn't matter if you own the skinniest, flabbiest body in the world - whether you are tall or short young or not so young, you really can muscle up instantly by using our easy to follow step-by-step HERCULES II plan. It's entirely safe and so easy to do next to other courses. It will amaze you! There are no gimmicks, gadgets or costly weights to buy. Just simple, yet terrifyingly effective steps to muscledom. It only takes a few minutes a day of your time.

Just how big you build your body is entirely up to you. 10, 20, 30 pounds of solid muscle! You can do it! In fact any guy is normal health can do it.

JUST IMAGINE – IN A FEW SHORT WEEKS FROM NOW YOU WILL BE ABLE TO FLEX THOSE BULGING BICEPS AND YOUR FRIENDS WILL GASP IN ASTONISHMENT. Pick up a 6 inch spike, bend it effortlessly and hand it to your buddy. Invite him to straighten it. Knowing average guys, he won't be able to budge it, however red-faced he gets trying. Yes! Our New secret method can change your whole life. Why not follow in the steps of "Mr. Perfect Physique". Remember the sooner you send the order form at the bottom of this page, the sooner you will be helping yourself to a lion's share of rippling, healthy muscles bursting with power and explosive energy.

MAIL NO-RISK COUPON

WHAT OTHERS SAY. . . .

"Hercules II has given me a new body - I never realised how easy it was to gain weight." T Sandson

"In 3 weeks I have put 1½" on my arms, 3¼" on my chest and lost flab from my waist My stomach muscles can now take any punch" S. Johnston

"I have gained 22 pounds of muscle in 30 days – I have put 4" on my arms – A million thanks to your New Hercules II program." Bill Canning

"I was a skinny weakling – I just can't describe how much your course has done for me. The results have been amazing" P.G. Roberts

"I feel great – Look 100% better. Can lift my father above my head" J. Scott

Act Now! By making this first He-Man decision – Simply fill out the coupon and we will rush you within hours the exact same Muscle Building information we sent to Saul NewYork just a short time ago.

Put an end to your skinny body now! Send just 25¢ coin for our Free Plan showing how you can get started with HERCULES II. You have nothing to lose but your weakness!

The First Step to a stronger more muscular YOU starts here!!

MONEY BACK GUARANTEE!

GUARANTEED

We positively guarantee a handsome muscular build or full refund.

Bodybuilding Center.

ABSOLUTELY FREE! MUSCLE-BUILDING INFORMATION

HERCULES II Dept.17844 P.O. BOX 89, CALEDON EAST, ONTARIO, CANADA

Sirs

Enclosed 25¢ coin to cover handling and mailing charges.

Rush me the exact same FREE information you sent Saul NewYork, detailing how I can get an INSTANT SUPER-BUILD with HERCULES II Muscle Building plan. I am under no further obligation in any way.

Name_____ (Please Print)

Address_____

City_____

State_____ Zip_____

In England: Pan Combins, 24 Pembridge Rd., London W11

IN JUST A LITTLE WHILE WE'LL FEEL THAT WARM TROPICAL SUN....
I ... CAN'T WAIT...
GOSH, IS THIS IT?! IT LOOKS GREAT...
NO, THIS ISN'T IT, MR. RUBBLE, FOLLOW ME...
HUH?
YOU HAVE TO TAKE ANOTHER FLIGHT TO GET TO THE ISLANDS. YOUR PLANE IS OVER HERE...
YIPE!
I'VE BUILT MODEL AIRPLANES THAT WERE STRONGER THAN THIS THING!
AT LEAST WE DON'T HAVE FAR TO GO... ASSUMING THAT WE GET THERE AT ALL...
4

MAN, BUSINESS IS REALLY SLOW!
WHEN WAS IT EVER FAST!
AIR TERMINAL STAYAWAYAN IS'LANDS
I GUESS NOT MANY TOURISTS ARE INTERESTED IN THE STAYAWAYAN ISLANDS ANYMORE...
CAN YOU BLAME THEM?
HEY, GUYS! SOME SUCKER JUST ARRIVED!
LET'S GET 'IM!
AIR TERM STAYAWAYAN
ISLANDS
TAXI?
TAKE YOUR BAGS, SIR?
SHOW YOU TO YOUR HOTEL?
NEED A GUIDE?
MONEY MONEY MONEY MONEY MONEY
MAP?
5.

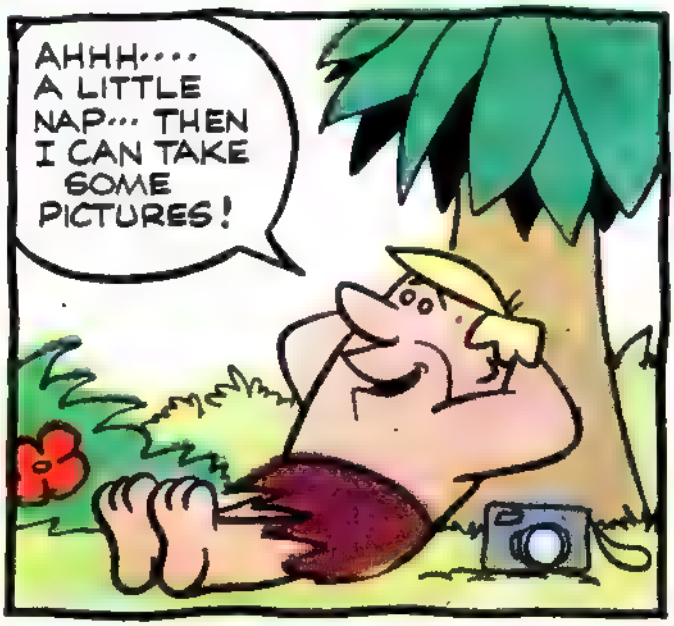
THEY DON'T COME VERY OFTEN, BUT WHEN THEY DO, WE MAKE UP FOR IT!
SURE DO!
TAXI
THE BROCHURE FORGOT TO MENTION HOW MUCH YOU HAVE TO. TIP...
OH, BARNEY...
... ANOTHER THING THE BROCHURE FORGOT TO MAKE CLEAR...
...Y...YOU MEAN THAT IS THE HOTEL?!!
FUNGO BEACH HOTEL
6

THIS HOTEL IS FREE AND IT'S STILL A GYP!
YOU'LL FEEL BETTER AFTER WE GET TO THE ROOM AND REST A BIT...
YEAH, I'VE GOT TO COOL OFF TOO! I'M DYING IN THIS HEAT!
OH NO!!
I CAN'T TAKE THIS STANDING UP.... WHA?!
PLOP
(COUGH) (KOFF) THERE'S SO MUCH DUST IN HERE! (COUGH)
7

THE AIR CONDITIONER DOESN'T WORK EITHER, BARNEY... WHY DON'T YOU CALL THE MAID - I'M GOING SWIMMING...
ZZZZ

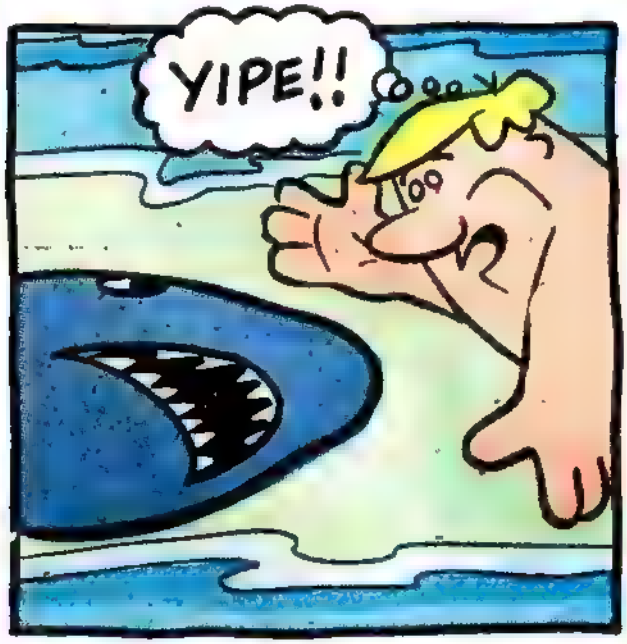
BOY! I HAD TO TIP THE MAID ANOTHER TEN BUCKS!

HERE'S A SHADY PALM TREE... I CAN COOL OFF UNDER!


AHHH.... A LITTLE NAP... THEN I CAN TAKE SOME PICTURES!

ZZZZZ

OW!
BONK



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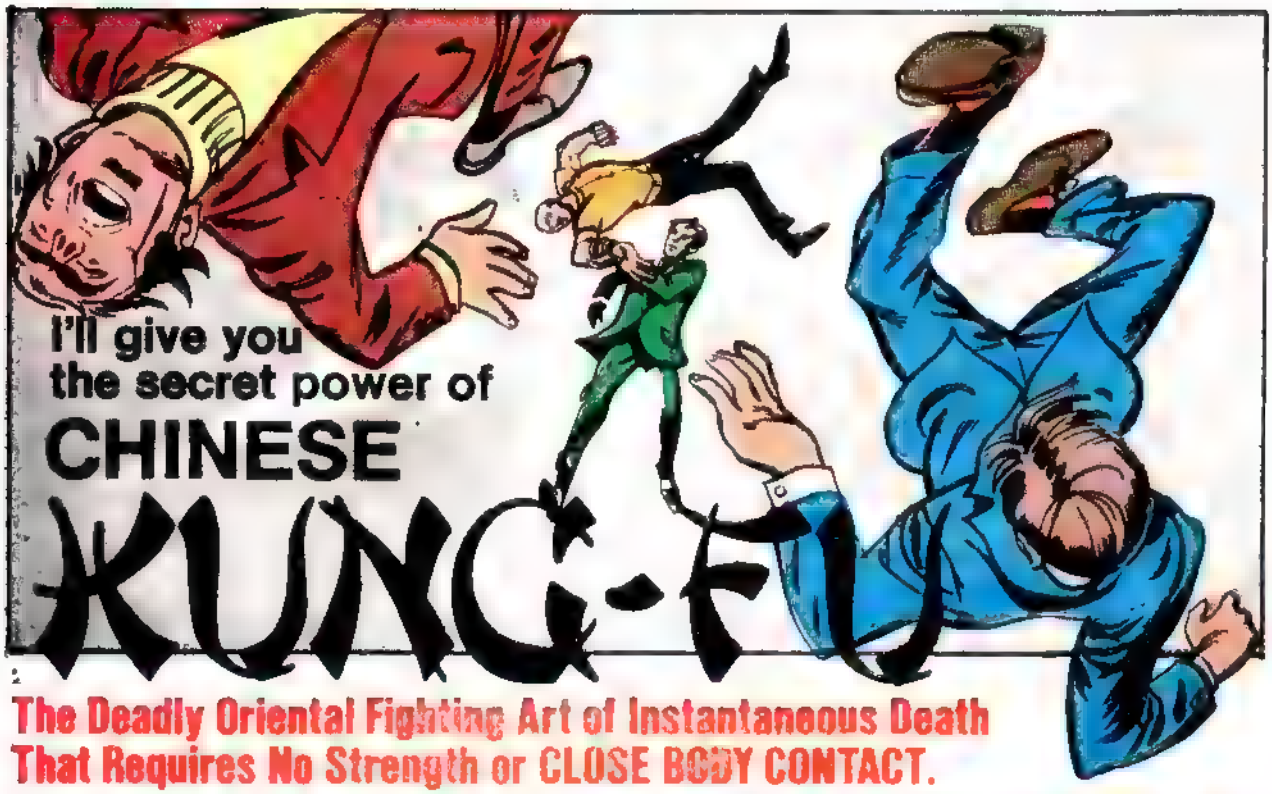


The Deadly Oriental Fighting Art of Instantaneous Death That Requires No Strength or CLOSE BODY CONTACT.

- Self-defense without torturous training or rigorous exercise.
- Instant self-defense for the weak, the defenseless, the fearful and the untrained.
- Makes your body a live fighting machine! Hands, feet, elbows even fingers become deadly weapons of defense.
- Faster, deadlier and easier than Judo, Savate or Karate.

Revealed at last! The most secret, the most respected, the most effective of all the Oriental fighting arts—KUNG FU. ***So simple that if you can read then you can easily master the theory of this "flick-of-the-wrist" technique.*** **KUNG FU works on a secret principle yet its deadly force is easy to learn and easier still to apply. KUNG FU can take any one * without training and make him a fighting machine in seconds.**

THE SECRET OF KUNG FU REVEALED AT LAST

KUNG FU is a fantastic method of self defense that was buried in the mysteries of the past. Once a part of a mystic Oriental rite its deadly fighting secrets were only taught by Shaolin Priests to those considered worthy only after years of preparation and testing. KUNG FU was hidden from the public! Yet in spite of serious efforts to keep it from the world word of its amazing power spread. Masters of other fighting arts soon learned to fear and respect its techniques. *They learned that KUNG FU harnesses certain dormant forces within you, enabling you to double and destroy with just a lightning flick of the wrist and that KUNG FU requires no strength or extraordinary skills, in fact KUNG FU's brilliant defense never requires strength size or undo exertion.*

HOW KUNG FU WORKS

KUNG FU is based on a simple yet lethally effective principle. *It is not necessary to physically match strength with your opponent in order to overcome his attack.* You harness the enormous natural power of your own movements. KUNG FU shows you how to take advantage of these fundamental laws of natural movement. Your rhythm is added to the very movement against you — so that **all forces are added together and unleased against your opponent.** This is KUNG FU a force so simple yet so devastating that its techniques have stunned the world

KUNG FU IS BETTER THAN OTHER FORMS OF SELF DEFENSE

KUNG FU is better than all other forms of self defense! Its secret lies in its simplicity and in its ability to overcome an attacker WITHOUT INTRICATE BODY CONTACT. Now, if you can read or look at pictures then you should be able to master the theory of this "flick of the wrist technique YOU CAN WIN , EVEN IF YOUR OPPONENT IS BIGGER AND STRONGER THAN YOU. You can win if your attacker surprises you. And more—KUNG FU **means** deadly often crippling self defense where **every part of your body is a fearful weapon.** Your feet your hands, your elbows your fingers become lethal weapons WITHOUT REQUIRING SUPER MUSCLE POWER OR BRUTE FORCE. And you can do all this without years of training, special exercises, and especially hundreds of dollars in cost

WHAT KUNG FU WILL MEAN TO YOU

With so many crimes of violence about us you could be in danger anytime of being hurt or worse humiliated! BUT NOW YOU CAN DO SOMETHING ABOUT IT. **You can protect yourself, your family and your property with deadly efficiency in mere seconds.** Yes and you can do it without years of training hundreds of dollars in cost, and without long, painful practice. Regardless of size, strength or build you can beat the bullies and better the odds. Thanks to KUNG FU you need never be afraid again. You too can learn to overcome the fear of being shamed. You too can be the one that gives the beating! You too can control threatening dangerous situations

WHY KUNG FU MAKES ALL THIS POSSIBLE

Why*** **Because KUNG FU is as deadly as it is simple.** And it works for anyone * Other forms of self defense like Judo or Karate require something special such as strength speed etc . .to say nothing of endless practice A judo Black Belt Master for example must practice technique after technique and take years to master it all NOT SO WITH KUNG FU! **It's based on an entirely different concept.** Technique and form aren't very important. DEFENSE IS! KUNG FU is designed to help you defend yourself in most situations* with *an absolute minimum in effort and a maximum in protection*

COMPLETE COURSE REVEALED NOTHING ELSE TO LEARN

The SECRETS OF KUNG FU are fully revealed in one amazing "how to" book The course comes complete and there's nothing else to learn or buy You find all the secrets principles and techniques simple to master and easy to apply You don't need any special apparatus or practice dummies. And once you master the SECRETS OF KUNG FU you can forget about other systems and other methods Now in the privacy of your home you can learn the deadliest fighting secrets of all time *at your very own pace!* In just minutes you can find out how to deliver a crippling blow that leaves your opponent powerless and more . in seconds you can learn how to destroy your attacker's ability to fight and much, much more The fully revealed SECRETS OF KUNG FU, are so sensational that we make you this surprising UNCONDITIONAL 3 WAY GUARANTEE. You must be satisfied not just one way but fully 3 different ways or it costs you nothing

*We do no. claim that physically handicapped or otherwise disadvantaged persons can perform these feats Nor are these techniques claimed to be effective against anyone armed with a loaded gun.

SATISFACTION GUARANTEED
3 WAYS OR MONEY BACK AT ANY TIME

We're so sure that SECRETS OF KUNG FU is everything you'll ever want or need we make this unprecedented 3-Way Guarantee (1) You must be absolutely and completely satisfied with the SECRETS OF KUNG FU and (2) KUNG FU must never fail you, in fact, KUNG FU must help you turn every threatening "confrontation" into victory and (3) KUNG FU must give you a sense of confidence and assurance you've never had before Yes, SECRETS OF KUNG FU must do all this and more or return at any time for a refund of your purchase price with no questions asked You are the sole judge could anything be fairer?

NO RISK OFFER
SATISFACTION GUARANTEED 3 WAYS

CAPITAL ENTERPRISES, Dept R5449
227 East 45 Street, New York, N.Y 10017

Rush me the complete course of SECRETS OF KUNG FU You guarantee me complete satisfaction 3 Ways or I'll return the course at any time I wish for a refund of my purchase price and there will be no questions asked I promise in return to use the deadly knowledge of KUNG FU for defense only and that I will never use its secrets as an aggressor ever

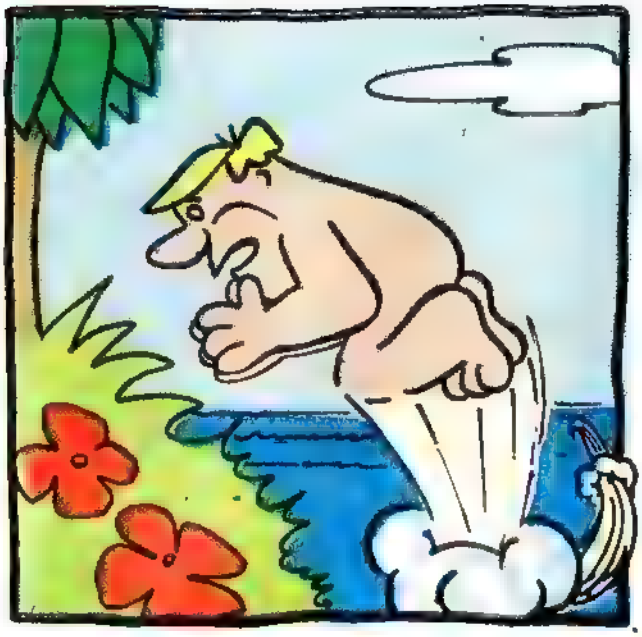
I enclose $5 in ☐Cash ☐ Check ☐ Money Order (Please add 50¢ additional to cover postage and handling). SORRY NO COD s.

NAME _____

ADDRESS _____

CITY _____

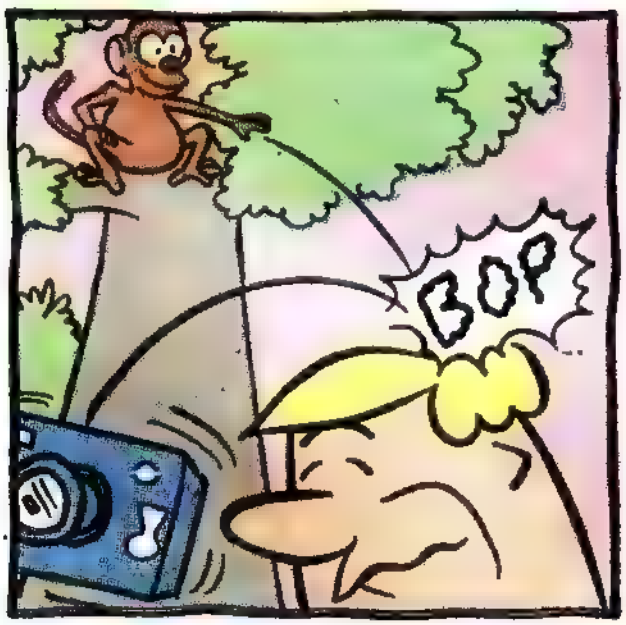
STATE _____ ZIP _____



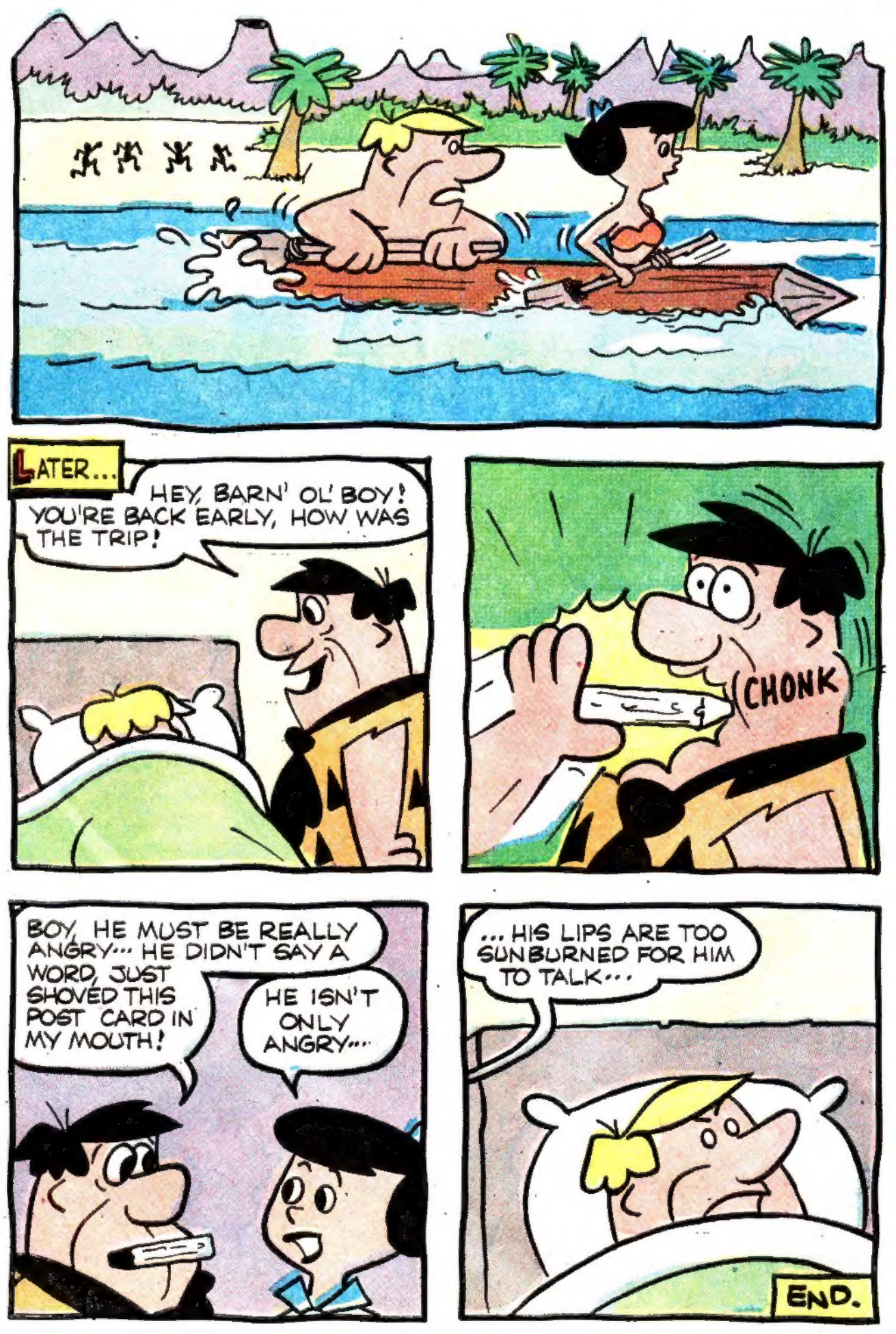
YOU OKAY BETTY?
YES!

HEY! MY CAMERA IS GONE!
SCREE
SCREE

WHY YOU LITTLE DEVIL! GIVE ME THAT CAMERA, RIGHT NOW!
CLICK
CLICK


BOP

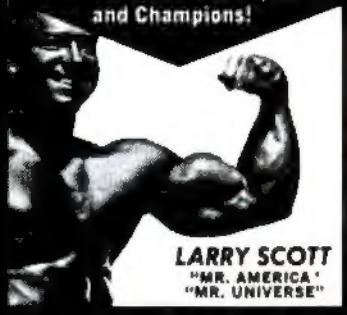
BARNEY! THE NATIVES ARE AFTER US AGAIN!
MONEY-
MONEY-
MONEY-MONEY
QUICK, LET'S GO!


LATER...
HEY, BARN' OL' BOY! YOU'RE BACK EARLY, HOW WAS THE TRIP!
CHONK
BOY, HE MUST BE REALLY ANGRY... HE DIDN'T SAY A WORD, JUST SHOVED THIS POST CARD IN MY MOUTH!
HE ISN'T ONLY ANGRY...
... HIS LIPS ARE TOO SUNBURNED FOR HIM TO TALK...
END.

Send For Free Information On How

YOU, TOO, CAN OWN A POWER-PACK BODY

Like These Weider Pupils and Champions!

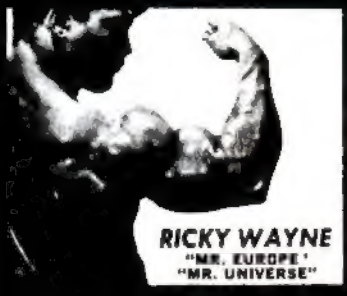


LARRY SCOTT
"MR. AMERICA"
"MR. UNIVERSE"

Twice "Mr. Olympia" winner—Larry stands 5' 7", weighs 205 lbs. and has a pair of 20" arms! He is considered one of the world's best-built men—but he was a 136-lb. weakling before mailing the coupon! **This Can Happen To You Too!**

FREDDY ORTIZ
"MR. AMERICA"
"MR. UNIVERSE"

Winner—Freddy stands 5' 5", weighs 185 lbs. of rock-hard muscle. His arms measure 19" and he is considered the best-built short man in the world. Yet, he was a 115-lb. skinny weakling before sending in the coupon! **Why Not You?**

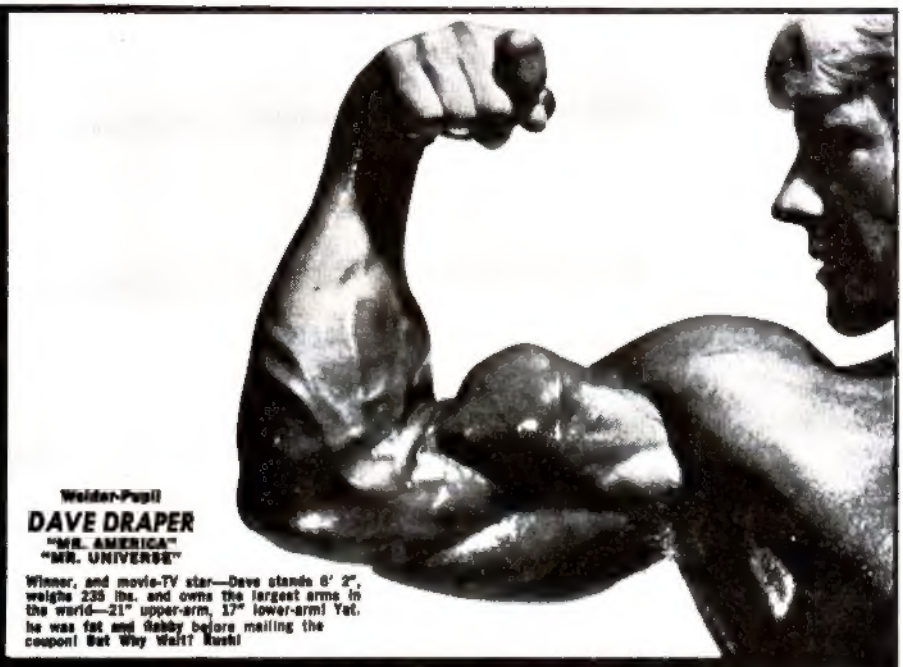


RICKY WAYNE
"MR. EUROPE"
"MR. UNIVERSE"

Winner—Ricky is 5' 8", weighs 198 lbs. of Herculean muscle. His arms measure a full 19¼", and he is considered the best-built man in Europe today. He weighed a pitiful 123 lbs. before sending the coupon! **And It Can Happen To You!**

CHUCK SIPES
"MR. AMERICA"
"MR. UNIVERSE"

Winner—Chuck stands 6', weighs 225 lbs., and has a pair of 20" arms, among the strongest in the world! He was a 141-lb. weakling before sending in the free coupon! **Now How About You?**



Weider-Pupil
DAVE DRAPER
"MR. AMERICA"
"MR. UNIVERSE"

Winner, and movie-TV star—Dave stands 6' 2", weighs 235 lbs. and owns the largest arms in the world—21" upper-arm, 17" lower-arm! Yet, he was fat and flabby before mailing the coupon! But Why Wait? Rush!

FREE! MUSCLE COURSE THAT CAN ADD 3 INCHES TO YOUR ARMS *FAST!*

...AND MAKE YOU INTO AN ATHLETIC VIRILE HE-MAN!!

In half the time, with twice the ease, in the privacy of your own room, in just a few minutes a day, I will, through my "TRIPLE-PROGRESSION COURSE" that I want to send you FREE, guarantee that virtually overnight, you will experience a muscle-building miracle! Before your eyes you'll slap on inches of steel-hard muscles to your pipe-stem arms, pack your chest with power and size, give yourself life-guard shoulders, dynamic, speedy, athletic legs. Add jet-charged strength to every muscle in your body. I don't care if, today, you own the scraggiest, flabbiest, skinniest or funniest-looking body, whether you're tall or short, young or not-so-young, skinny or fat, office-worker, laborer, school-boy or businessman, I must make a new, virile he-man out of you—with handsome muscles bursting out all over! They will ripple with power, vibrate with energy! And for the fist time in your life, men will envy your body—women admire it, because at last you will own a body that brings you fame instead of shame! What I did for Dave Draper "Mr. Universe" winner, and for hundreds of other champions since 1936, I am ready to do for you! A-C-T-I-O-N is the key to strength! Fill out the coupon below NOW! Rush it to me—and in hours, with no charge to you—at my own expense, you too, like Dave Draper did, will start putting an end to your weakness! You have nothing to lose but your weakness! ACT NOW!—SUPPLY IS LIMITED!

THIS GIANT 32 PAGE COURSE

ABSOLUTELY FREE!

WRITE TO: JOE WEIDER Dept 8484G
TRAINER OF CHAMPIONS SINCE 1936.
55 Maple Street
Norwood, N.J. 07648

Dear Joe: Shoot the works! I am saying YES to becoming a New Man! Rush me your free Muscle-Building information which I can use right now at home to build a handsome and useful body.

I enclose only 25c to cover the cost of handling and mailing. I am under no further obligation.

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP CODE _____ AGE _____

(Please print clearly)

I have √ where I need more muscle:

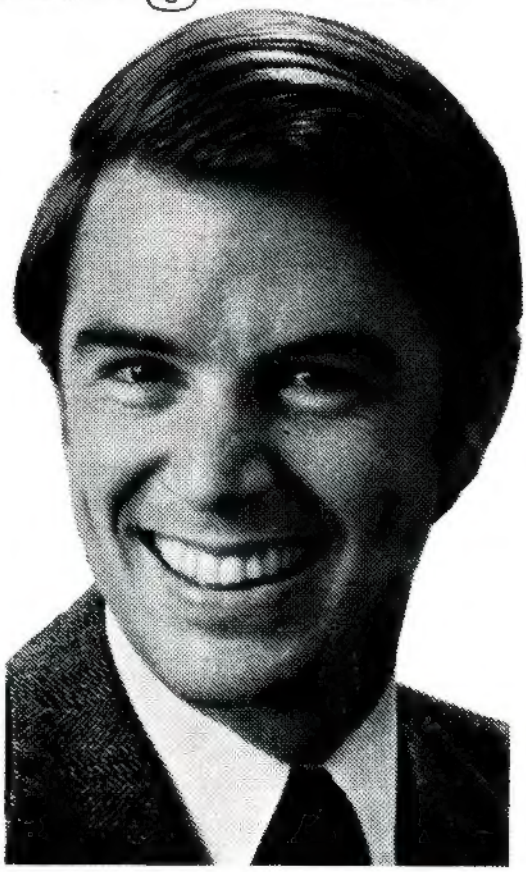
I Want: ☐ Bigger Arms ☐ Larger Neck ☐ Deeper Chest ☐ Trim Waist ☐ Athletic Legs ☐ Added Weight ☐ Broader Shoulders ☐ More Endurance and Power

JOE WEIDER
Personal trainer of "Mr. America" "Mr. Universe" "Mr. Canada" perfect men title winners since 1936 — and over 2,000,000 successful pupils the world over.

MAIL COUPON TODAY! NO OBLIGATION! NOTHING TO BUY!

"Look who's smiling now!"

Sometimes a man sets his ambitions high enough to make skeptics smile. But how often he gets the last laugh! "At the time I started studying with LaSalle, I was working as a factory clerk. Before completing the course I was transferred to cost accounting and my salary was increased by $1800. Now, having completed the course, I'm in charge of the department and headed for the five figure bracket. LaSalle's course helped me pull myself out of a boring and ill-paid job into a position with many opportunities."



The words in quotes come directly from one of the pleased reports that are sent to us by LaSalle graduates. LaSalle files contain many letters from men and women who have increased their earnings with the help of LaSalle training. You, too, can prepare for the career opportunity of your choice through LaSalle home study – without interfering with your present work – and by devoting only a little of your spare time.

LaSalle has been a leader in home education for more than sixty years, enrolling over 2,000,000 ambitious men and women in its many courses. You study under the supervision of LaSalle's experienced faculty. Upon satisfactory completion of your study, you receive the LaSalle diploma – a respected credential.

Mailing the LaSalle postage-paid coupon below may be the first step toward preparing yourself for a better job, higher pay, and the many good things that go with success. Simply check the program in which you are most interested, to receive a valuable free booklet describing the opportunities in that field. There is no obligation. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

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CUT OUT, FOLD, STAPLE OR TAPE THIS COUPON TODAY. ↓ NO STAMP OR ENVELOPE IS NEEDED.

MAIL THIS POSTAGE-PAID ENVELOPE

LA SALLE EXTENSION UNIVERSITY

A Correspondence Institution

Please rush me, without cost or obligation, FREE booklet and full information on the field I have checked below:

ACCOUNTING
☐ Complete Accounting
☐ CPA Training

BUSINESS MANAGEMENT
☐ Management Training

REAL ESTATE
☐ Complete Real Estate
☐ Real Estate Sales

TRAFFIC & TRANSPORTATION
☐ Complete Training

DIESEL MECHANICS
☐ Maintenance & Repair

MOTEL/HOTEL MANAGEMENT
☐ Complete Training

MUSIC INSTRUCTION
☐ Piano ☐ Guitar
☐ Spinet Organ

AUTOMOTIVE MECHANICS
☐ Service & Repair

COMPUTER PROGRAMMING
☐ Basic Training

LANGUAGE INSTRUCTION
☐ French ☐ Spanish

DENTAL OFFICE ASSISTANT
☐ Complete Training

DRAFTING
☐ Complete Training

AIR CONDITIONING & REFRIGERATION
☐ Service & Repair

STENOTYPE
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☐ Complete Training

SECRETARIAL
☐ Complete Training

ELECTRONICS TECHNICIAN
☐ Technician Training

LAW COURSES
☐ Law for Executive Leadership
☐ Law for Police Officers
No state accepts any law home study course, including LaSalle's, as sufficient education to qualify for admission to practice law.

ART TRAINING
☐ Complete Training

RESTAURANT MANAGEMENT
☐ Management Training

HIGH SCHOOL
☐ Diploma Program

Dept. 56 005

Mr.
Mrs. ..... Age .....
Miss (Circle title and please print)

Address ..... Apt. No. .....

City & State ..... Zip .....

54D

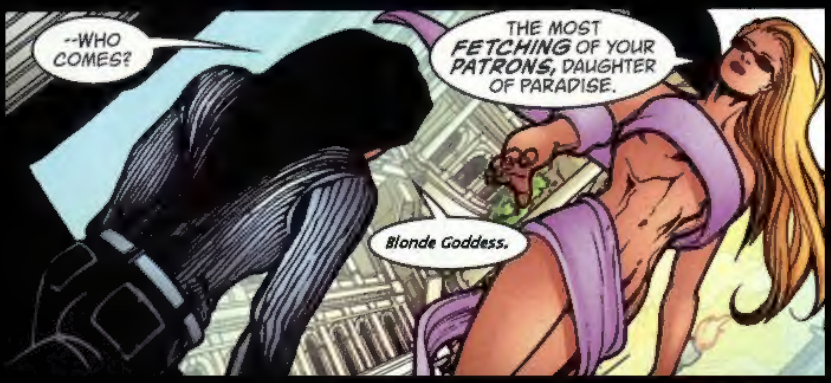
FOLD HERE ↓ (DO NOT CUT) SEAL AND MAIL TODAY – NO STAMP NEEDED.

FIRST CLASS PERMIT NO. 27 CHICAGO, ILL.

BUSINESS REPLY MAIL
No postage stamp required if mailed in the United States

Postage will be paid by

LA SALLE EXTENSION UNIVERSITY
A Correspondence Institution
417 S. DEARBORN STREET
CHICAGO, ILLINOIS 60605



A Blonde Goddess scam.